



**PackTV**  
NC State University  
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(919) 515-3153  
[go.ncsu.edu/sports](http://go.ncsu.edu/sports)

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# Advertise on the PackTV network!

PackTV is a fast-growing channel that broadcasts on the NC State cable system, Apple TV and online. The channel broadcasts exclusively NC State sports, from NCAA through intramural, as well as original programming. Our programming is highly visible online through YouTube, Twitter, Facebook, Instagram and many other social media platforms. PackTV has several ways for you to reach new customers:

## **The Daily, Game In 5, We Were There, 60-Sec. Sound Off, Wolfpack Now**

**\$400**

As the exclusive sponsor of a PackTV original program, a 5-10 second commercial at the beginning and end of each show, a mention of your business within the show, and the tagging of your business when we post episodes to our social media platforms.

## **NC State Hockey Live Game Sponsorship**

**\$350**

As the sponsor of a live game, your commercial will air before and after each game, during any breaks or intermissions, mention of your business throughout the game by our commentators, and a logo in the corner prominently displayed during the game. A Roku Stick is included, so you may show the games live at your business. A \$45 discount is included if you purchase more than one game.

## **Other NC State Sports Live Game Sponsorship**

**\$300**

As the sponsor of a live game, your commercial will air before and after each game, during any breaks or intermissions, mention of your business throughout the game by our commentators, and a logo in the corner prominently displayed during the game. A Roku Stick is included, so you may show the games live at your business. A \$45 discount is included if you purchase more than one game.

## **Club Sport Of The Month Sponsorship**

**\$300**

Exclusive sponsorship includes logo placement in the introduction, a 5-10 second commercial at the beginning and end of each show and the tagging of your business when we post episodes to our social media platforms.

## **Full Semester Sponsorship**

**\$300**

Your commercial will be aired seven times a day during peak watch hours for the entire school semester (5 months).

## **Half Semester Sponsorship**

**\$150**

Your commercial will be aired seven times a day during peak watch hours for half of the school semester (2 1/2 months).